SSIP

R& D Cell

INSTITUTION'S INNOVATION COUNCIL

A

Report

On

"Training on commercialization, licensing and technology transfer strategies"

(Academic Session: 2025-2026)

Organizing Committee:

School of Business and Management

Event Coordinator:

Dr. Harsha Rathore

Report Prepared by:

Dr. Harsha Rathore

Date of the event: 28th April 2026

Name of Event	"Training on commercialization, licensing and technology transfer strategies"		
Event Type (Co-curricular/ Extra-Curricular)	**Extra-Curricular**		
Platform	Offline		
Place of event	A2-301, IAR		
Date (s) of the event	28th April 2026	**Time**	10:30 a.m. - 11:30 p.m.
No. of Student/ faculty Participants for Expert talk	Students: 70 Faculty: 9	**Level of Activity**	University Level
Name of the Coordinator	Dr. Harsha Rathore		
Name and details of the Expert	Dr. Jaykumar Joshi Head, School of Business and Management		
Contact details of Organizers	harsha.rathore@iar.ac.in 8989819515		

Expert (Internal): Dr. Jaykumar Joshi

Head, School of Business and Management

Dr. Jay Kumar Joshi is the Head of the School of Business and Management with over **18 years of professional experience**, including **15 years in academia** and **3 years in the corporate sector**. He holds multiple qualifications, including B.Com, M.Com, MBA (Finance), MBA (Banking & Financial Management), LL.B, and Ph.D.

He is a **Recognized Ph.D. Supervisor** at the Institute of Advanced Research University and specializes in Financial Derivatives & Modelling, Accounting & Finance, Legal Studies, and General Management.

Dr. Joshi has published **14 research papers** in national and international peer-reviewed journals and authored **one book**. He has attended and presented papers at more than **35 national and international conferences**, including conferences

organized by Indian Institute of Management Ahmedabad and Gujarat National Law University.

He served as a **Session Chair** at the 2nd International Conference on Social Work & Law jointly organized by Gujarat National Law University and GUJCOST. He is also a member of the Indian Commerce Association, serves on the Editorial Advisory Board of the *International Journal of Commerce and Business Studies*, and reviews for the *International Journal of Legal Studies*.

Introduction of the Event/ Brief Overview of the Event:

The School of Business and Management organized an expert session on "Training on commercialization, licensing and technology transfer strategies" under the banner of the R & D Cell in collaboration with Institution's Innovation Council (IIC) Start-up Cell. The workshop aimed to provide students with comprehensive knowledge and practical insights into transforming research outcomes and innovations into commercially viable products, services, and technologies. The program focuses on bridging the gap between academia, research institutions, industry, and markets by developing strategic understanding of intellectual property management, licensing mechanisms, commercialization pathways, and technology transfer processes.

The event will bring together 70 students from management and business programs. The participants will gain exposure to real-world case studies, institutional best practices, and strategic frameworks that support effective transfer of technology from laboratories to industry and society.

Objectives of the Event

- To provide participants with a comprehensive understanding of commercialization, licensing, and technology transfer processes.
- To develop awareness regarding Intellectual Property Rights (IPR) protection and management strategies.
- To familiarize participants with various technology commercialization models and industry practices.
- To enhance knowledge of licensing agreements, negotiation techniques, and technology valuation methods.
- To encourage entrepreneurial thinking and innovation-driven business development.

Key Takeaways

- Understanding of the complete technology transfer and commercialization lifecycle.
- Insights into market assessment, technology valuation, and commercialization planning.
- Knowledge of drafting and managing licensing agreements and collaborations.
- Enhanced ability to identify commercialization opportunities from research and innovation projects.
- Awareness of government policies, funding schemes, and institutional support mechanisms for innovation.
- Strategic perspectives on building sustainable innovation and entrepreneurial ecosystems.

Outcomes of the Session

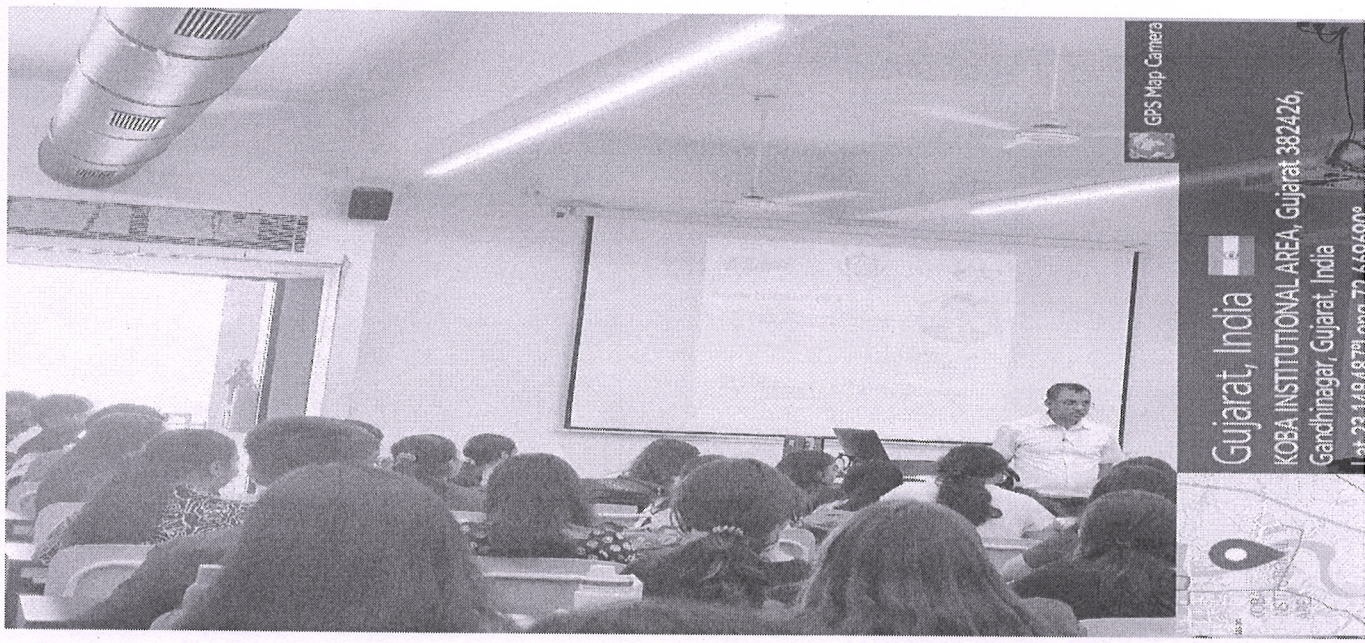
- Participants will be able to understand and apply commercialization and technology transfer strategies effectively.
- Participants will gain the capability to evaluate the commercial potential of innovations and research outputs.
- Improved understanding of legal, financial, and strategic aspects of licensing and technology transfer.
- Enhanced competence in managing intellectual property and innovation portfolios.
- Participants will be able to develop industry-oriented approaches for research and development activities.
- Increased awareness regarding start-up creation, incubation support, and entrepreneurial opportunities.

Special Learning for Students

- Understanding how innovative ideas can be converted into successful business ventures.
- Awareness about patents, copyrights, trademarks, and intellectual property protection.
- Learning the fundamentals of licensing, business models, and technology commercialization.

- Development of innovation, problem-solving, and entrepreneurial thinking skills.

Glimpses of the Event



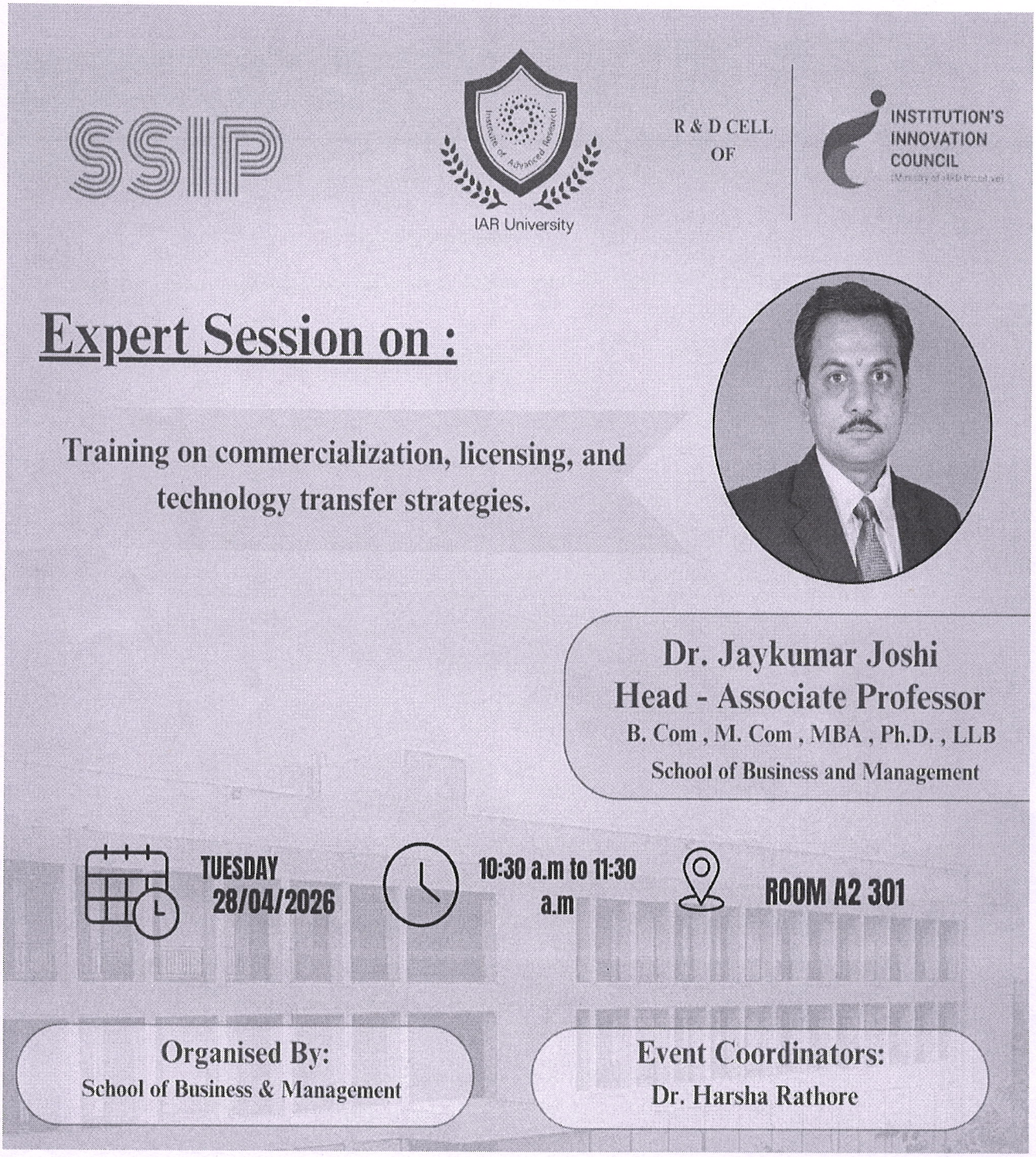



GPS Map Camera
Gujarat, India
KOBA INSTITUTIONAL AREA, Gujarat 382426,
Gandhinagar, Gujarat, India
Lat 23.14847°Long 72.66969°
28/4/2026 10:55 AM



Annexure-I

Flyer of the Event



Annexure-II

Attendance Sheet

Institute of Advanced Research
The University for Innovation
IAR University
Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC

Attendance Sheet

Name of Event: "Training on Commercialization, licensing, and technology transfer strategies."
Venue: A2- 301
Date: 28-04-2026
Time: 10:30 a.m-11:30 a.m

Sr. No.	Student Name	Registration Number	Program	Signature
1.	Neelkanth Patel	IAR/16488	BBA-B	
2.	OM Patel	IAR/16937	BBA-B	
3.	Parmeshwar Vish	IAR/16585	BBA(BI)	
4.	Bhavy Patel	IAR/16221	BBA-B	
5.	Kartik Kasundra	IAR/16277	BBA-B	
6.	Darshan Ambasana	IAR/17415	BBA-B	
7.	Ketul Nayak	IAR/17462	BBA-(H)C	
8.	Aditya sharma	IAR/16130	BBA-C	
9.	Kishan Patel	IAR/17724	BBA(IBM)C	
10.	Arbaaz khan	IAR/17891	BBA-C	
11.	Ayush Singh	IAR/16256	BBA-C	
12.	Bhavesh Gurjar	IAR/17815	BBA(IBM)C	
13.	Gurpinder singh	IAR/16640	BBA/IBM	
14.	Patel Arvi	IAR/16072	BBA-A	
15.	Patel Smit	IAR/16025	BBA-A	
16.	Patel Divyu	IAR/16298	BBA-C	
17.	Dhruvi makwana	IAR/16839	BBA-A	
18.	Hetvi Jain	IAR/16203	BBA-C	
19.	Rudra R. Dave	IAR/16208	BBA-B	
20.	Purva Gajjar	IAR/16705	BBA-B	

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21.	Sampada Bawat	IAR/16815	BBA - B	Sampada
22.	Patel priyanshi	IAR/16263	BBA - B	
23.	Keny R Patel	IAR/16455	BBA - B	
24.	Soni Priyanshi	IAR/16158	BBA - B	
25.	VRCD UCKochni	IAR/16702	BBA - B	
26.	Thummar Hetvi	IAR/16275	BBA - B	Thummar H.
27.	Thakor Jayesh	IAR/16612	BBA - B	jayesh
28.	Chaudhary Keval	IAR/16317	BBA - B	
29.	Desram Kori	IAR/16242	BBA - B	
30.	Soham Patel	IAR/16767	BBA - B	
31.	Vishwaraj Gadhvi	IAR/17561	BBA - B	
32.	Divyang Waghela	IAR/16190	BBA - B	
33.	Brahmbhatt Dev	IAR/16503	BBA - B	
34.	Shiv Solanki	IAR/16340	BBA - B(H)	S.J. Solanki
35.	Rishika Palwani	IAR/16700	BBA B (H)	
36.	Marvan Palwani	IAR/16698	BBA - B(H)	
37.	Dhruvi Naidu	IAR/16150	BBA - B(H)	
38.	Jaravi Kevra	IAR/16374	BBA - B(H)	
39.	Mahi Mistry	IAR/17274	BBA - B(H)	
40.	Rahi Patel	IAR/16024	BBA - B(H)	
41.	Mahi Patel	IAR/16142	BBA - B(H)	
42.	Patel Vishva R	IAR/16883	BBA(B(H)	
43.	Patel Riddhi	IAR/16884	BBA - B(H)	
44.	Patel Mahi S	IAR/16697	BBA - B(H)	
45.	Prathamshreni	IAR/16262	BBA - B(H)	
46	Lilapura Dhruvi	IAR/16656	BBA -(H)	Dhruvi
47	SONI	IAR/16053	B BA -(IBM)	
48	Aadya	IAR/17734	BBA - (H)	

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45.	Shaurya Bhagat	IAR/15997	BBA(IBM)	Bhagat
46.	Shrusti Prajapati	IAR/16418	BBA (H)	
47.	Krishna Kakadiya	IAR/16191	BBA(H)	
48.	Niya Patel	IAR/16680	BBA(H)	
49.	Forem Nasit	IAR/17575	BBA(H)	
50.	Pragati Rawat	IAR/17112	BBA(H)	
51.	Harsh Joshi	IAR/16272	BBA(H)-B	
52.	Kaya Joshi	IAR/16745	BBA(H)	
53.	Sanskruti Sen	IAR/17892	BBA (H)	Sanskruti
54.	Bhola Kashish	IAR/17944	BBA(H)	Kashish
55.	Honey Dhandhukiya	IAR/16994	BBA(H)	
56.	Ayushi Bakutra	IAR/17316	BBA(H)	Ayushi
57.	Priyanshi Kamble	IAR/16749	BBA(IBM)	Priyanshi
58.	Prithvirajsinh Gohil	IAR/17927	BBA(H)	
59.	Devansh Kumar Singh	IAR/16416	BBA(H)	
60.	Vidhi Shah	IAR/17938	BBA (H)	Vidhi
61.	Divyarajsinh Chavda	IAR/17417	BBA(H)	
62.	Patel Het	IAR/17941	BBA(H)	
63.	Trivedi Het	IAR/16008	BBA(H)	
64.	Trivedi shivam	IAR/17932	BBA(H)	
65.	Gupta mansi	IAR/17056	BBALSCM	
66.	Ranjanani Ashok	IAR/16005	BBA LSCM	
67.	Drashti Prajapati	IAR/16000	BBA LSCM	
68.				
69.				

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Attendance of Faculty Members

Name of Event: Training on Commercialization, licensing, & technology transfer strategies.
Venue A2-301
Date: 28/04/2026

Sr. No.	Name of Faculty	Designation	Department	Signature
1.	Kanishma Vyas	Asst. Prof.	SBM	
2.	Abhishek Shrivastava	Asst. Prof.	SBM	
3.	Deepti Kaushik	Lecturer	SBM	Deepti
4.	Ms. Swati Kamra	Lecturer	SBM	Swati
5.	Dr. Harsha Rathore	Asst. Prof.	SBM	
6	DR. Harolikar Jadav	Asst. Prof	SBM	
7	Dr. Murari Behera	Asst. Prof	SBM	
8.	Dr. Suman Ramapati	Asst. Prof.	SBM	
9.	Dr. Pooja Rao	Asst. Prof	SBM	

Acknowledgement –

The committee members acknowledges contribution of:

- Director, IAR
- Dean Academics
- Registrar
- Dean Research
- Heads, All the Department
- All Staff and Faculties, IAR
- IT, Finance and Admin Department
- Student Volunteers

Enclosures:

- Annexure- I (Flyer of the event)
- Annexure- II (Attendance sheet)

Report Copied to: (attachment sent through email)

- Office of Director, and Registrar
- Office of Dean Research and Academics
- Heads of all the Department
- SSIP/IIC Coordinator

Roli Mishra

Signature

Dr. Roli Mishra

Chairman, IIC, IAR

Rathore

Signature

Dr. Harsha Rathore
Assistant Professor
(Event Coordinator)

INSTITUTE OF ADVANCED RESEARCH GANDHINAGAR

Date: 5/5/2026

Place: Gandhinagar